

Missing Pet Partnership

Missing Animal Response Technician

Code of Ethics

Missing Pet Partnership (MPP) has developed the following Code of Ethics that all MPP-certified MAR Technicians listed on our website shall agree to abide by:

1. MAR Technicians shall uphold the honor and dignity of the pet detective profession and avoid association with any individual or enterprise of questionable character or apparent conflict of interest.
2. MAR Technicians shall protect and promote the interests of the client and of the missing pet to the best of the MAR Technician's ability and knowledge, recognizing that the client has placed their trust and confidence in the MAR Technician.
3. MAR Technicians shall always endeavor to maintain and increase their level of knowledge regarding new developments in the MAR field.
4. MAR Technicians shall be honest and knowledgeable about their dog's abilities and will not give false expectations or hopes about what their search dog can accomplish. MAR Technicians shall promptly disclose any limitations that they or their search dogs have (e.g., dog that is not certified, dog that is not trained in a particular discipline, time lapse that affects scent conditions, etc.) to their clients.
5. MAR Technicians shall never give misleading information or make false statements about their services, abilities, success rate, or their background. For example, the oldest documented successful scent trail that resulted in a confirmed find (of three missing people) was 322 hours (13 days) old. Thus in order to maintain credibility within this industry, any MAR Technician who claims their dog can track a scent trail that is older than three weeks of age will be in violation of this Code of Ethics.
6. MAR Technicians shall be free to market their services but shall not make non-measurable, excessive claims about their abilities or the abilities of their search dogs.
7. MAR Technicians will remain professional and shall not openly or publicly talk negatively about other MAR Technicians or pet detectives.
8. MAR Technicians agree to utilize the methods in which they were trained and certified in through Pet Hunters International and Missing Pet Partnership.
9. MAR Technicians shall make every effort to uphold, maintain, and improve the professional practice, integrity, and reputation of pet detectives.
10. MAR Technicians will be professional and courteous at all times. No rude, arrogant, malicious, or dishonest behavior will be tolerated.
11. MAR Technicians agree that they will not charge excessive service fees.